

## NEWS RELEASE

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### VACATION SPOT, CAROLINA BEACH, IS KNOWN FOR ITS PRISTINE BEACH AND CHARMING ATMOSPHERE

#### ***Parade Magazine Says Seaside Town Among Best Buys For Second Homes On The East Coast***

*July 27, 2007, Carolina Beach, N.C.* — The popular [vacation](#) spot of Carolina Beach, N.C. was recently recognized by *Parade* magazine as one of America's "emerging-market favorites" for second homebuyers. In a July 15, 2007 article entitled "Can You Afford A Second Home," the national Sunday newspaper supplement looked at the "hidden gems" of the second home real estate market and spotlighted [Carolina Beach](#) as one of the places "where the bargains are."

Interest in second homes in Carolina Beach is closely linked to the fast-growing appeal of this charming seaside town as a [vacation](#) spot. Families have discovered that Carolina Beach is perfect for kicking back and sampling the simple pleasures of a mid-20<sup>th</sup> century beach village. The town delivers on a promise of unpretentious charm with streets lined with quaint beach cottages, bed & breakfast establishments, and mid-rise condo villas and hotels. Completing the streetscape are small shops, restaurants and family entertainments like beachwear, ice cream and candy shops, and a boardwalk that lines several miles of clean, Atlantic oceanfront.

In addition to a small-town atmosphere, pristine beaches, and close proximity to historical and environmental attractions, the town serves up a free "Film and Fireworks Series" that is tailor-made for families. Weather permitting, free family-friendly movies are shown on a huge screen under the stars at Carolina Beach Lake Park every Sunday, and a fireworks display on the beach near the boardwalk is the featured attraction each Thursday.

[Carolina Beach](#) is also renowned for fishing. Just 15 miles south of Wilmington, N.C., Carolina Beach sits near the convergence of the Cape Fear River, the Intracoastal Waterway and the Atlantic Ocean enabling the town to offer opportunities for surf fishing, bottom fishing, shell fishing and deep-sea fishing. Thousands of visitors visit each year to participate in several annual fishing tournaments each summer and fall.

(more)

“It is awesome to be mentioned in *Parade* which is read by people all over the country,” said Duke Hagestrom, co-coordinator of the Film and Fireworks Series. “We who live and work here know what a special place it is. While there is a lot to do recreationally, Carolina Beach is still relatively uncrowded and undiscovered. So, it is no surprise to us that *Parade* would say it’s one of the best values on the East Coast. Even families that are not in the market for a second home find that Carolina Beach is such a great place to spend vacations that they make plans to return again and again.”

### **About Carolina Beach**

Carolina Beach is located 15 miles south of Wilmington, N.C., a barrier island on the Cape Fear Coast. This charming seaside town of approximately 4,700 permanent residents offers a variety of accommodations and attractions, as well as several miles of Atlantic oceanfront and natural sand dunes, marinas and offshore fishing excursions.

More information is available online at [www.carolinabeachgetaway.com](http://www.carolinabeachgetaway.com) or by calling 1-800-351-5102.

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